

# The Original Floor Display

To encourage trial and increase sales, Monini has produced an alluring new floor display featuring Originale, the number 1 best selling Olive Oil in Italy. Versatile and balanced, Originale is 100% Italian Extra Virgin Olive Oil. It provides a rich grassy aroma and slightly bitter and pungent flavor with harmonious sensorial characteristics. It can be used everyday in a variety of ways such as dressings, sauces, roasts, and vegetables.



Display dimensions:  
15 1/2" w x 66"h x 20"d



Choose from either the 500 ml or the 750 ml to use in the display. Order 24 bottles at your standard pricing and the display is free.

Entirely Italian

